

# Facebook has hit a wall. People are not using Facebook the way they once did. (uk.businessinsider.com)

submitted 15 hours ago by [Ex-Redditor](#)

70 comments

---

want to join the discussion? [login](#) or [register](#) in seconds.

sort by: [New](#) [Bottom](#) [Intensity](#) [Old](#)

Sort: Top

[–] [BlockMe](#) 29 points (+29|-0) 14 hours ago

Fecesbook is still a large turd, flushing it away will take time and effort.

[permalink](#)

[–] [LandMammal](#) 6 points (+6|-0) 13 hours ago

I like it as a human quarantine zone. Don't take it away from me. I like to know those people are contained somewhere clicking the same goat with scream mask meme across multi-lane parallel universes.

[permalink](#) [parent](#)

[–] [Fagtardicus](#) 1 points (+1|-0) 4 hours ago

except it builds a profile on you using the data from your family/friends/coworkers that use it

[permalink](#) [parent](#)

[1 reply](#)

[–] [Cat-hax](#) 0 points (+0|-0) 12 hours ago

I was thinking something in the same theme as that, faceburg keeps a bunch of retards in one place, if it were to fall the retards would scatter and infest other sites.

[permalink](#) [parent](#)

[1 reply](#)

[–] [DirtBikeKid](#) 1 points (+1|-0) 12 hours ago

its a website people, not a way of life.

[permalink](#) [parent](#)

[–] [MemeBeam](#) 1 points (+1|-0) 4 hours ago

It's a website of idiots being kept afloat at everyone else's expense. Once enough sensible people have left the turd-based platform, it will self-destruct gloriously, because that's what idiots do best.

[permalink](#) [parent](#)

[–] [Somecowsspeakhuman](#) 0 points (+0|-0) 2.6 hours ago

After visiting family over the holidays, I gotta disagree with you. After we had dinner, for up to three hours, my mother and her friends would just slide their finger up, up, up. Those stupid videos about food that are sped up (you know the ones I'm talking about; they've got simple captions like, "Flour," "Salt," "Butter," without amounts), obvious advertisements, inane comments that are recycled. I think I saw one or two actual comments or posts from their 'friends' for 3 or 4 advertisements or posts from companies.

And that's all they did, endlessly. Every night. For these grognards, way of life may not be an accurate description, sure, but it's pretty close.

[permalink](#) [parent](#)

[–] [slwsnowman40](#) 0 points (+0|-0) 4 hours ago

Tell that to the drivers on the 405.

[permalink](#) [parent](#)

[–] [NiklausTheNaked](#) 0 points (+0|-0) 12 hours ago

Just throw it out the window.

[permalink](#) [parent](#)

[–] [diodine](#) 0 points (+0|-0) 13 hours ago

and one of those spinny drill cable things

[permalink](#) [parent](#)

[–] [derram](#) 18 points (+19|-1) 15 hours ago

<https://archive.fo/rHBBF> :

Facebook hits wall as usage falls, and analysts are watching closely - Business Insider

'Instagram is a glimmer of hope, but only makes up a modest 1/10th of the overall consumption of Facebook and its properties.'

'While both Facebook and Google will continue to grow their share of digital advertising, their growth is poised to occur with substantially lower margins, said Wieser.'

'Google is on the upswing, with its text-focused properties including the home page, search, and Gmail growing by 50%

year-over-year. ', "The tech giant's audience reach went down in recent months, according to a new report published by Brian Wieser, a senior analyst at Pivotal Research.", "Facebook's decline in usage may seem small, but it is in stark contrast to its biggest competition."

This has been an automated message. 

[permalink](#)

[\[-\] TheodoreKent](#) 17 points (+19|-2) 14 hours ago

Thanks for saving me from yet another paywall, nigger.

[permalink](#) [parent](#)

[\[+\] clubberlang](#) -4 points 13 hours ago [\(show\)](#)

[\[-\] MyOriginalVoatUser](#) 9 points (+9|-0) 15 hours ago

CONSUME HUMAN!

[permalink](#)

[\[-\] Lafall](#) 5 points (+5|-0) 14 hours ago (edited 14 hours ago)

game over fuckerberg.... I was wondering someone who knows internet history, gaff, livejournal, 9gag, Myspace, I was never into social networking so I have no clue as to what caused the mass exodus to Facebook? Someone got on the inside of myspace and cluttered it? glitter animated icons and bullshit auto-play music videos? Did myspace get sabotaged, filled with gifs and virus, pops ups, worms... made die on the inside as a conspiracy and Facebook thrive? Facebook also made people use real id, real drivers id, real names, real passport, it made people add their kids and brothers and for the Mi6, KGB, CIA acceptable to spy on your Mother or grandma? for people to share flowery spiritualistic cult memes and vote Hillary posters and anti-Trump zombie posts?

[permalink](#) [parent](#)

[\[-\] Fartlickious](#) 4 points (+4|-0) 12 hours ago

myspace got niggerized, honkies fled en masse

[permalink](#) [parent](#)

[\[-\] FreeBreivik](#) 1 points (+1|-0) 12 hours ago (edited 12 hours ago)

Internet usage is still growing. As more people come online, new kinds of services will become viable and will be

necessary to accommodate them.

Myspace had 75.9 million active users. Facebook has 2.07 billion. Facebook was designed at a different moment in history, for a different internet than Myspace was. Myspace was always a niche website we just didn't know it back then.

[permalink](#) [parent](#)

[1 reply](#)

[–] [LandMammal](#) 1 points (+1|-0) 13 hours ago

I was going to type something but my armpit just farted and there is no point.

[permalink](#) [parent](#)

[–] [submitted](#) 0 points (+0|-0) 13 hours ago

It's FSB now, but I see what you mean

[permalink](#) [parent](#)

[–] [lemon11](#) 9 points (+10|-1) 15 hours ago

This advertising gossip is what passes for technology news, when no new phones are available to drop. I can't wait until the ad agencies implode from some fraud leaks.

[permalink](#)

[–] [Empire\\_of\\_the\\_mind](#) 13 points (+13|-0) 15 hours ago

business insider is superbly bad, yet manages to stay entertaining in a way buzzfeed et al cannot. i think this is because the people making business insider are NOT stupid, they just cater to and exploit stupidity. buzzfeed and such actually ARE stupid, so they don't get it.

that said, facebook became a liability years ago and people stopped sharing their life openly in most cases. it's basically a passive way to keep track of people you know/dislike/compare yourself with and not having to interact with them much. i'd guess that 60% of people have not deleted their FB account keep it in case someone distant needs to reach them or vice versa.

[permalink](#) [parent](#)

[–] [Caesarkid1](#) 2 points (+2|-0) 11 hours ago

I got laid off of facebook. it happens.

[permalink](#) [parent](#)

[1 reply](#)

[–] [gazillions](#) 1 points (+1|-0) 14 hours ago

Or just forgot the password and don't care. There's a reason your high school friend doesn't have your number & isn't texting you. Grandma can get your number if she remembers your name.

[permalink](#) [parent](#)

[1 reply](#)

[–] [Pissant](#) 7 points (+7|-0) 14 hours ago

If you do continue to use Facebook, be very careful what you discuss there. Seriously though, they're selling off personal information left right and center. They have no legal obligation not to. If you have it on your phone they can access your microphone. It's bizarre 1984 shit, I'm probably (*hopefully*) preaching to the choir right now though but it needs saying.

[permalink](#)

[–] [Schreiber](#) 2 points (+2|-0) 8 hours ago

Don't talk about politics unless you are anonymous like voat. Unless it's the latest far left progressive fad then that's completely fine.

[permalink](#) [parent](#)

[–] [harmlessgryphon](#) 0 points (+0|-0) 5 hours ago

But Markie Zuckerstein has solemnly swore on the Torah that Facebook does not listen to what you say.

[permalink](#) [parent](#)

[–] [xobodox](#) 7 points (+7|-0) 14 hours ago

FB is a cesspool of commie faggotry.. So there's that.

Anyone not propagating the commie agenda is banned in one way or another (shadow, removal, etc)..

[permalink](#)

[–] [FortniteBlitzkrieg](#) 1 points (+1|-0) 13 hours ago

I found that out when I made an original post about pizzagate and it was deleted without any notification. It stayed up for a couple days during the height of pizzagate interest and then evidently an automated system swept through and removed them.

I made some more posts in response, and I confirmed with my friend that she could see them on her feed. I've never personally witnessed shadow-deletion or suppression of FB posts, only flat-out deletion.

[permalink](#) [parent](#)

[–] [tendiesonfloor](#) 5 points (+5|-0) 15 hours ago

Facebook will always be a go-to for the needy, pathetic, irresponsible and emotionally unstable.

[permalink](#)

[–] [TheTrigger](#) 5 points (+5|-0) 14 hours ago

I dunno. There was a time when people said that about MySpace.

[permalink](#) [parent](#)

[–] [Womb\\_Raider](#) 6 points (+6|-0) 14 hours ago

Oh, Tom.

[permalink](#) [parent](#)

[–] [recon\\_johnny](#) 3 points (+3|-0) 13 hours ago (edited 13 hours ago)

Use [archive.is](#)

I'm not going to take down my filter and I'm not going to pay for the article.

Edit: saw the link below. On phone, didn't show. The advice is still valid.

[permalink](#)

[–] [bagano1](#) 3 points (+3|-0) 13 hours ago

Zuckerberg is a motherfucking douchebag who has gotten a little too easy on the ban button and it's killing the site. You can't punish people for having arguments and disagreements on a site. Twitter has been kind of bad like this, but they do not target accounts and make it impossible to use the site. Problem is, once you target someone's account and disable it, severing their

connections with friends, it's over. He's not running it like a business anymore. It's sad.

[permalink](#)

[–] [harmlessgryphon](#) 1 points (+1|-0) 5 hours ago (edited 5 hours ago)

Facebook's primary purpose is to get information on you to sell advertising space. But it almost seems there's a secondary, more nefarious entity in the background bankrolling the whole operation so they can control the masses. But that's crazy talk, and I'll just wrap myself up in chains and concrete shoes and shoot myself 28 times in the back of the head with a rifle before jumping into the ocean.

[permalink](#) [parent](#)

[–] [Saufsoldat](#) 1 points (+1|-0) 9 hours ago (edited 9 hours ago)

The new generation hasn't really adopted it the way people ten years ago did, because who wants to use a social media platform where your parents and grandparents see everything you post? It's now just a way for people to stay in touch after they move or leave school/college.

[permalink](#)

[–] [Dark\\_Shroud](#) 1 points (+1|-0) 12 hours ago

We've come full circle because GenZ went back to using chat apps because they're faster, private, and less bullshit.

Telegram and BBM are the best and not owned by Facebook, Google, Apple, or Microsoft.

[permalink](#)

[–] [Boris](#) 1 points (+1|-0) 13 hours ago

Much of the world equates the term internet with Facebook. In developing economies Facebook has a better customer. One which can act on Facebook usage information much more directly. This is how these websites are still around and why MSM won't let them die (switch to the next best thing).

[permalink](#)

[–] [Warnos44](#) 1 points (+1|-0) 15 hours ago

How bout an archived for those of us who don't pay for access

[permalink](#)



[–] [submitted](#) 1 points (+1|-0) 13 hours ago

<https://voat.co/v/technology/2328853/11570452>

[permalink](#)   [parent](#)

[–] [anotherdream](#) 0 points (+0|-0) 3 hours ago

LOL They shouldn't have tried to force their bullshit onto everyone. Now everybody feels shitty about using it, so they don't use it like they used to. LMAO FUCK YOU ZUCKERFUCK!!! LMAO YEAH! - People forget they were running psych experiments on us and those stupid fucking emojis people have been using which provides facebook with all kinds of data they can use to try and manipulate the way we think and feel. - LMAO fuckers. So glad to see this.

[permalink](#)

[–] [aria\\_taint](#) 0 points (+0|-0) 4 hours ago

I've NEVER had a fagbook account. When they opened it up to the public at large in I think 2006 everyone I knew was jumping on the wagon. I took one look at it and said..fuck no! Why in the tits would anyone want to post every facet of there life on this thing for others to see? People were telling me I NEED this and it's great! NOPE!! Now I see it's declining a lot, but the new shinny object is instafag which looks a lot worse.

[permalink](#)

[–] [harmlessgryphon](#) 0 points (+0|-0) 6 hours ago

Facebook is a professional liability. To be fair, all social media is a liability, but Facebook is very good at ferreting out and making connections that you may not have been aware of.

I'd simply rather not use it than accidentally post something that seems innocent enough, but connects me to things that may be viewed poorly when taken in the small view context offered by Facebook. It's simply good business to avoid things that will eventually give you bad PR.

[permalink](#)

[–] [informer399](#) 0 points (+0|-0) 6 hours ago

Now Instagram is in. Either way the Facebook wins

[permalink](#)

[–] [SO\\_TRIGGERED](#) 0 points (+0|-0) 6 hours ago

It's part of the natural cycle, especially in boom/high investment properties. Eventually the product loses novelty, execs turn to profit extraction which kills the product attractiveness to customers (i.e. the more invasive ads you can't get rid of), and people find fresher venues to spend their time with. The scandal where Facebook was charging for clicks from fake accounts was actually huge and I doubt they're getting the same revenue from companies either.

Facebook is just the upgraded version of MySpace which had its time then died. The business people just happened to be more competent and made a better product, but all tech products become obsolete at some point.

[permalink](#)

[–] [Armpit\\_and\\_Ass](#) 0 points (+0|-0) 7 hours ago

Did somebody once tell Zuck that he looks good in grey t-shirts? Because literally every single picture of him, he's wearing a grey t-shirt.

[permalink](#)

[–] [Somecowsspeakhuman](#) 0 points (+0|-0) 2.5 hours ago

That look is in for tech companies. I don't think it was started by the Jewface, but he definitely popularized it. Well muscled, conventionally attractive people can pull it off. The comedic property is that he doesn't look good in it, being a weedy jew with a really stupid face.

[permalink](#) [parent](#)

[–] [harmlessgryphon](#) 0 points (+0|-0) 5 hours ago

He's a kid that never had to grow up. Why look professional? He'll be wearing these same nasty shirts (assuming Fecesbook is still around) in 20 years, looking like the sad old man he is. Rich, yes, but just some old dude trying to stay relevant.

[permalink](#) [parent](#)

[–] [prairie](#) 0 points (+0|-0) 10 hours ago

Zuckberg is practicing its downtrodden facial expression in the article.

[permalink](#)

[–] [22jam22](#) 0 points (+0|-0) 10 hours ago

When ever I do anything on Facebook people act like holy shit where have you been.. I dont respond.

[permalink](#)

[–] [THEx1138](#) 0 points (+0|-0) 11 hours ago

This will be known as the Digital dark age. My fam disappeared one by one and the only thing in common is fucking Facebook. What a waste of life's gift.

[permalink](#)

[–] [Lawful](#) 0 points (+0|-0) 11 hours ago

Make it a Facebooklet.

[permalink](#)

[–] [Shiggz](#) 0 points (+0|-0) 12 hours ago

Maybe facebook should fly Glenn beck out for massages and medications again!

[permalink](#)

[–] [Shiggz](#) 0 points (+0|-0) 13 hours ago

Do your part to ruin it for everyone! Lets move to a new platform that is not hostile to both the first and second amendments.

[permalink](#)

[–] [LandMammal](#) 0 points (+0|-0) 13 hours ago

Told that son of a bitch to get his teeth whitened.

[permalink](#)

[–] [Pwning4Ever](#) 0 points (+0|-0) 13 hours ago

I still have a facebook, rarely do i use it but i have noticed that there is a lot of less interaction from my friends on the platform.

[permalink](#)

[–] [Dark\\_Shroud](#) 0 points (+0|-0) 12 hours ago

I still have mind to shit post and for logging into sites. But it doesn't have my real name or information.

[permalink](#)   [parent](#)

[–] [Dickscanary](#) 0 points (+0|-0) 13 hours ago

business insider, owned by microsoft, facebook's largest shareholder.

"fake news" hash didn't stick well apparently

[permalink](#)

[–] [The\\_Red\\_Kraken](#) 0 points (+0|-0) 13 hours ago

I though they hit a wall when they started giving cheap computers in the third world so they can join Facebook. By the way, I'm still laughing at how India told them to go fuck themselves. Fuck Zukerborg.

[permalink](#)

[–] [DestroyerOfSaturn](#) 0 points (+0|-0) 14 hours ago

Couldn't read. Archive it nigger.

[permalink](#)

[–] [submitted](#) 0 points (+0|-0) 13 hours ago

:/ <https://voat.co/v/technology/2328853/11570452>

[permalink](#) [parent](#)

[–] [LandMammal](#) -1 points (+0|-1) 11 hours ago

Stop submitting to others.

Uh Oh divide by zero time.

[permalink](#) [parent](#)

[1 reply](#)